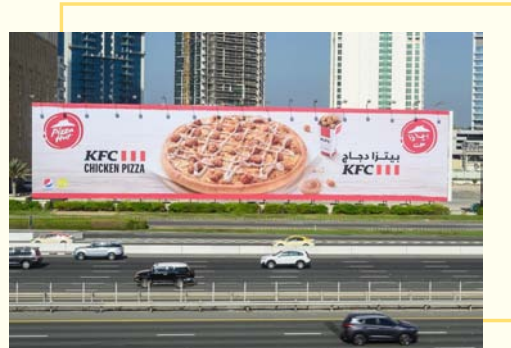


TRINET OUTDOOR ADVERTISING

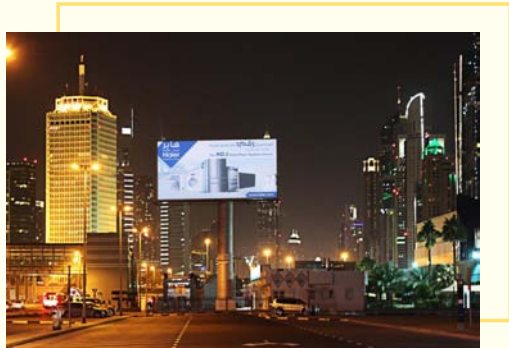
MEDIA ACROSS THE UNITED ARAB EMIRATES



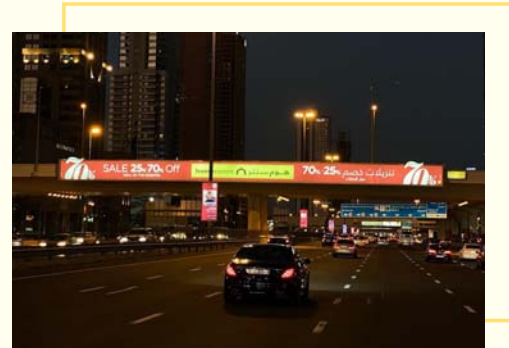
OUR VARIETY OF MEDIA



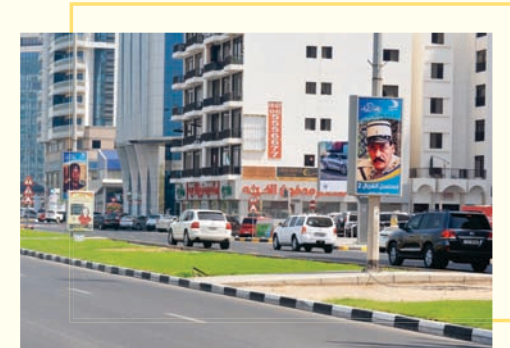
HOARDINGS



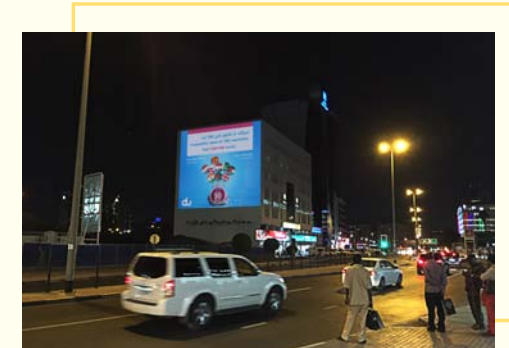
UNIPOLES



BRIDGE BANNERS



LAMP POSTS



WALL BANNERS

HOARDINGS



HS01

W: 32M - H: 10M

Hoarding
located in
**Sheikh Zayed
Road**, opposite
to World Trade
Center.

Traffic: 500,000
~ 550,000 daily.

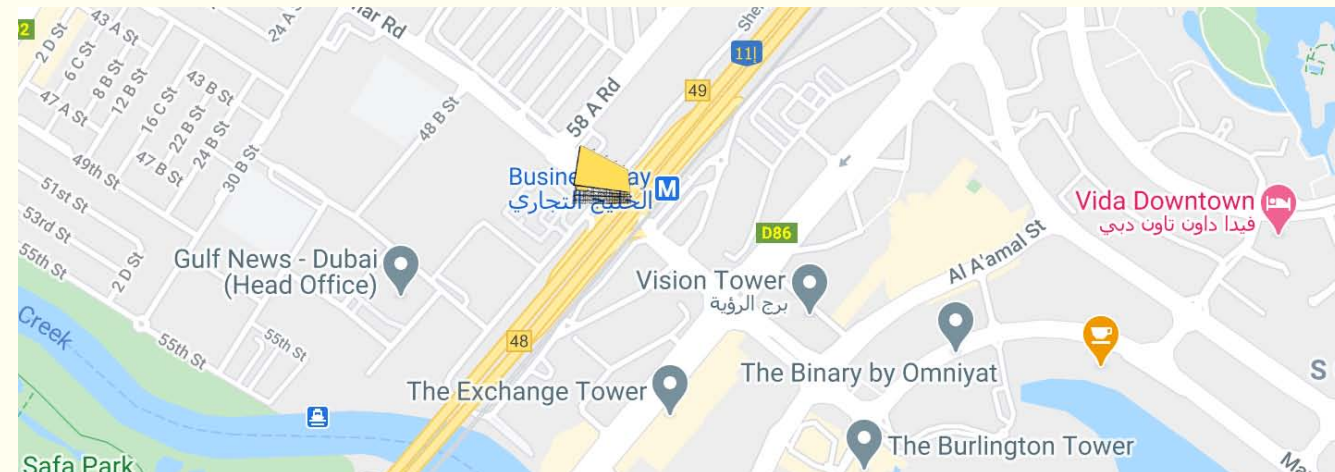


HS02

W: 32M - H: 13M

Hoarding located
in **Sheikh Zayed
Road**, near
Business Bay
Metro station,
after the canal
bridge

Traffic: 500,000 ~
550,000 daily.

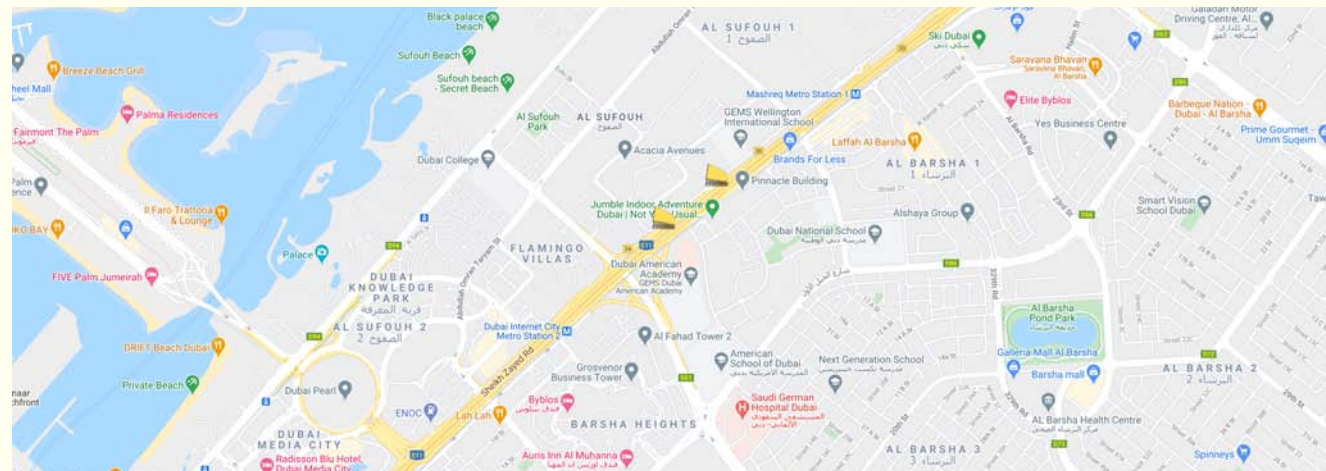
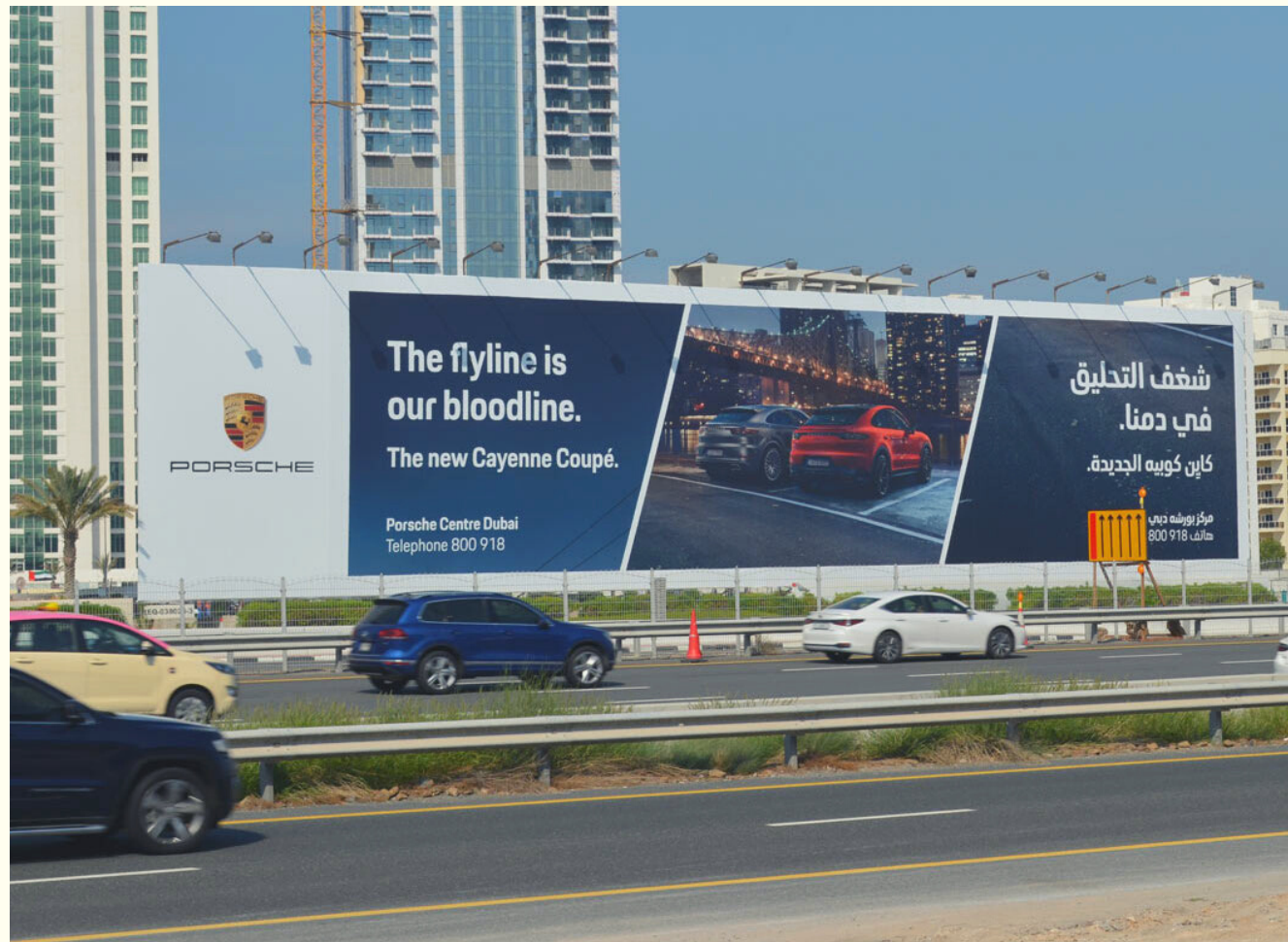


HS04

W: 67M - H: 15M

Hoarding
located in
**Sheikh Zayed
Road**, next to
Fraser Suites.

Traffic: 500,000
~ 550,000 daily.

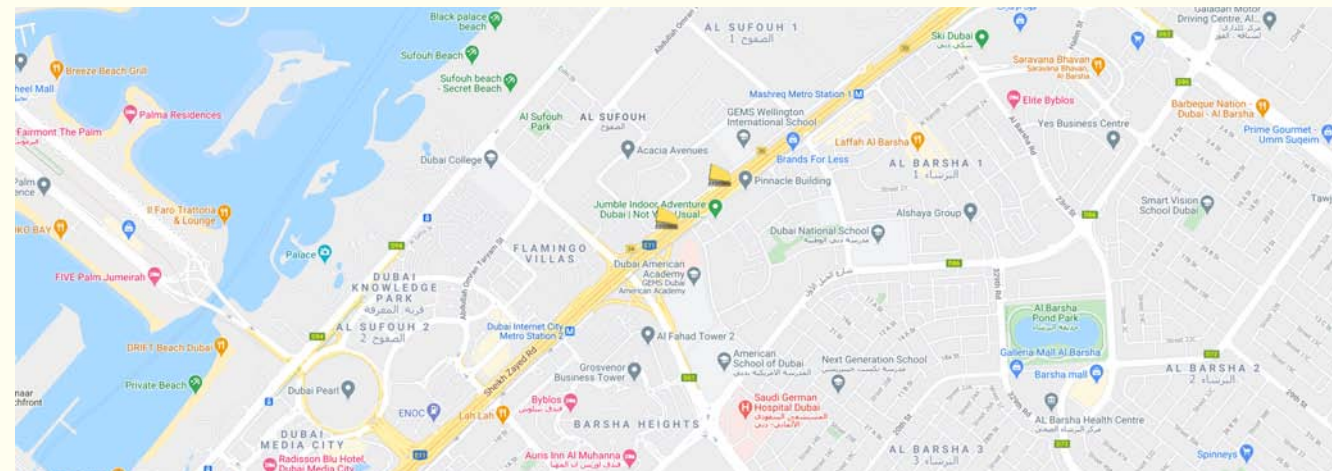


HS06

W: 200M - H: 18M

Hoarding
located in
**Sheikh Zayed
Road**, our stand
- alone 200M
hoarding next to
Wellington
School

Traffic: 700,000
~ 800,000 daily.

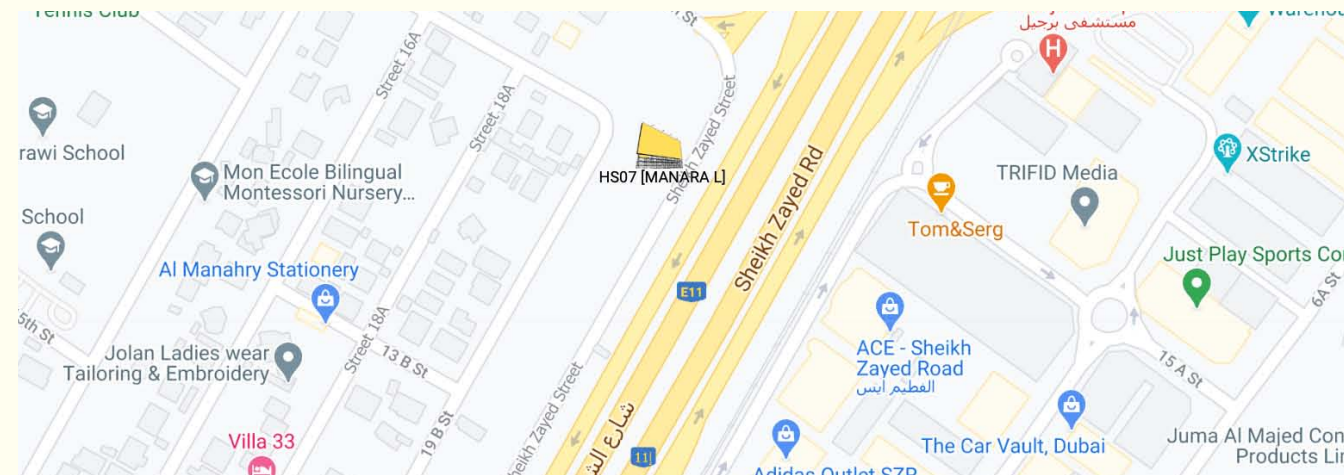


HS07

W: 125M - H: 13M

Hoarding located in **Sheikh Zayed Road**, our stand-alone 125M hoarding next to Manara.

Traffic: 500,000 ~ 550,000 daily.



HS08

W: 35M - H: 13M

Back-lit Hoarding located in **Sheikh Zayed Road**, Back lit hoarding next to Ferrai showroom, .

Traffic: 500,000 ~ 550,000 daily.



BRIDGE BANNERS

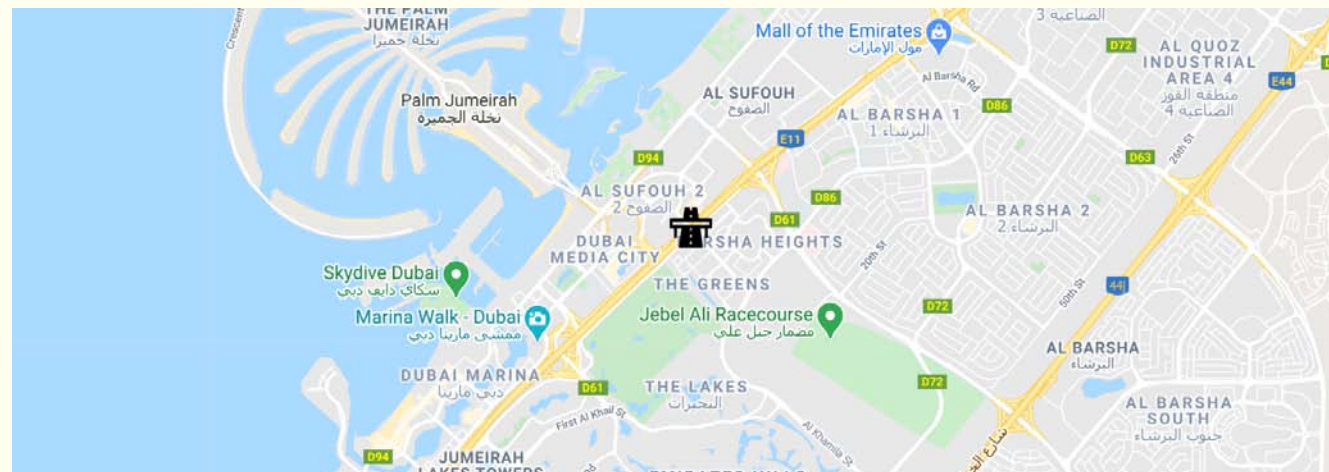


BS01

W: 44.6M - H: 2.0M

Sheikh Zayed Road
Media city bridge,
Abu Dhabi to Dubai
bound.

Traffic: 500,000 ~
550,000 daily.

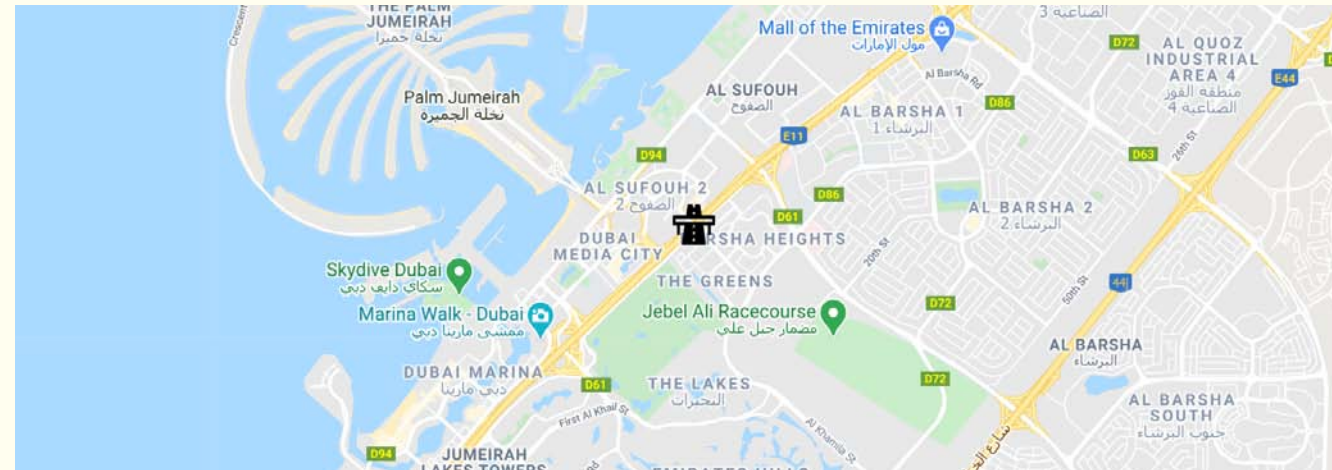


BS02

W: 45M - H: 2.5M

Sheikh Zayed Road
Media city bridge
Dubai to Abu Dhabi
bound.

Traffic: 500,000 ~
550,000 daily.



UNIPOLES



US05

W: 15M - H: 12M

Largest unipole
located in **Sheikh
Zayed Road**,
opposite to the
car dealerships

Traffic: 500,000 ~
550,000 daily..

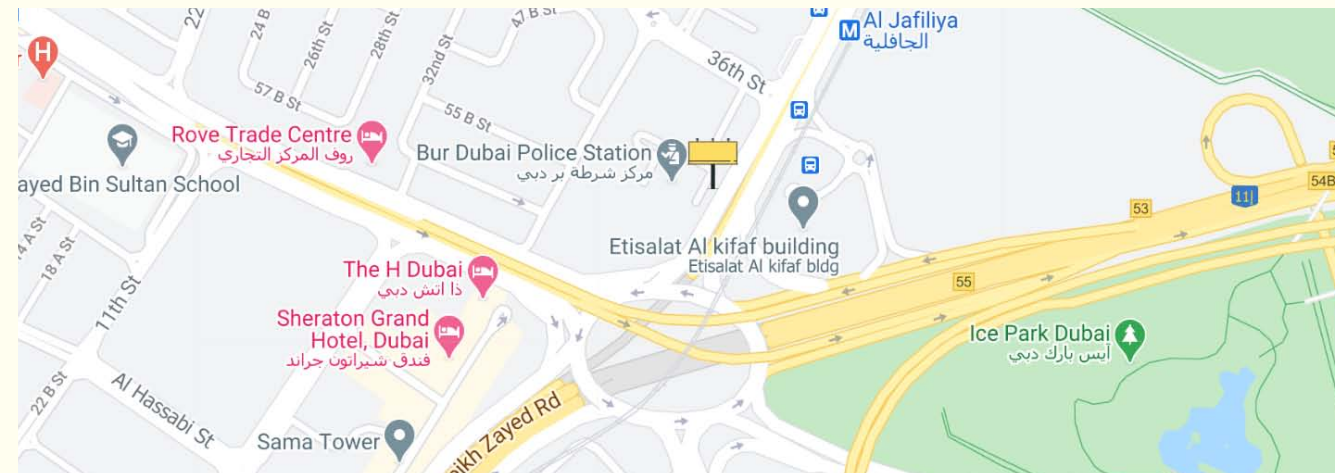


US02

W: 16M - H: 8M

Target
commuters from
Old Dubai to
New Dubai,
located next to
**Jafiliya Metro
Station**

Traffic: 350,000 ~
400,000 daily.



UKH01

W: 13.85M - H: 6.85M

The **only** Unipole available en route Khawaneej, Mushrif, Mirdiff, and Mizhar. Target residents at the entrance of the stated areas. H: 6.85 meters, W: 13.05 meters.

Traffic: 350,000 ~ 400,000 daily.



UE02

W: 14M - H: 7.2M

Target commuters
using the Emirates'
third busiest road,
**Sheikh Mohammed
Bin Zayed Road,**
target residents in
**Mirdiff, Warqa,
Khawaneej,
Garhoud & Aweer**

Traffic: 400,000 ~
450,000 daily.



UE05

W: 16.5M - H: 8M

Target commuters
using the Emirates'
third busiest road,
**Sheikh Mohammed
Bin Zayed Road**,
target residents in
**Mirdiff, Warqa,
Khawaneej,
Garhoud & Aweer**

Traffic:
400,000 ~ 450,000
daily.



UE06

W: 14M - H: 7M

Target commuters
using the Emirates'
third busiest road,
**Sheikh
Mohammed Bin
Zayed Road**,
target residents in
**Mirdiff, Warqa,
Khawaneej,
Garhoud & Aweer**

Traffic: 400,000 ~
450,000 daily.

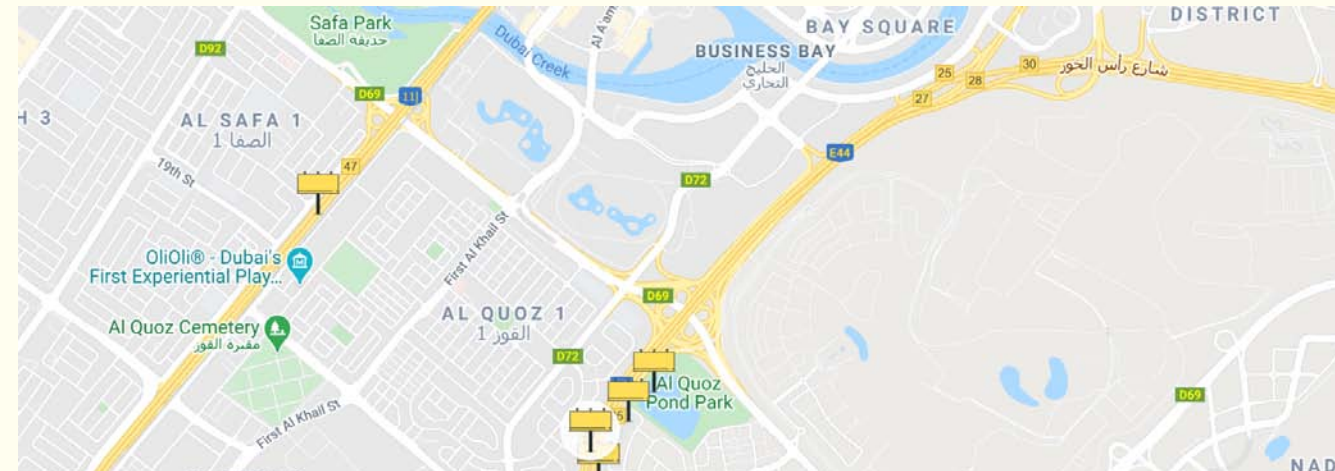


UK01

W: 12M - H: 6M

Target commuters using the Emirates' second busiest road, **Al Khail Road**, target residents in **Business Bay Area**, **Al Qouz**, **Umm Suqiem**. Our Khaill Unipoles are precisly located to reach maximum visibility from all lanes

Traffic: 400,000 ~ 450,000 daily.



UK02

W: 12M - H: 6M

Target commuters using the Emirates' second busiest road, **Al Khail Road**, target residents in **Business Bay Area**, **Al Qouz**, **Umm Suqiem**. Our Khail Unipoles are precisely located to reach maximum visibility from all lanes

Traffic: 400,000 ~ 450,000 daily.

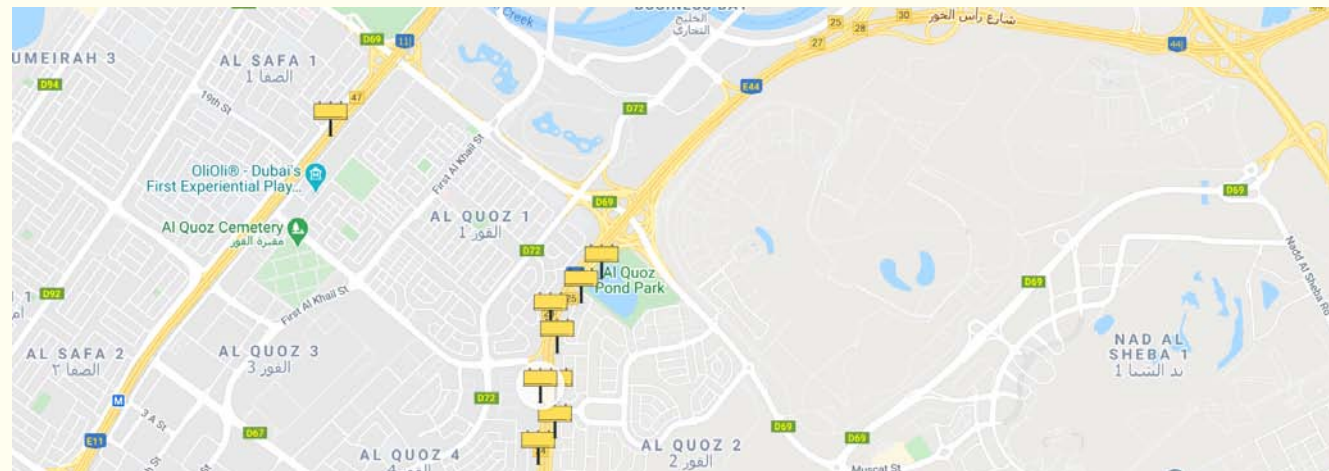


UK03

W: 12M - H: 6M

Target commuters using the Emirates' second busiest road, **Al Khail Road**, target residents in **Business Bay Area**, **Al Qouz**, **Umm Suqiem**. Our Khaill Unipoles are precisly located to reach maximum visibility from all lanes

Traffic: 400,000 ~ 450,000 daily.



UK04

W: 12M - H: 6M

Target commuters using the Emirates' second busiest road, **Al Khail Road**, target residents in **Business Bay Area, Al Qouz, Umm Suqiem**. Our Khaill Unipoles are precisley located to reach maximum visibility from all lanes

Traffic: 400,000 ~ 450,000 daily.



UK05

W: 12M - H: 6M

Target commuters using the Emirates' second busiest road, **Al Khail Road**, target residents in **Business Bay Area**, **Al Qouz**, **Umm Suqiem**. Our Khaill Unipoles are precisley located to reach maximum visibility from all lanes

Traffic: 400,000 ~ 450,000 daily.

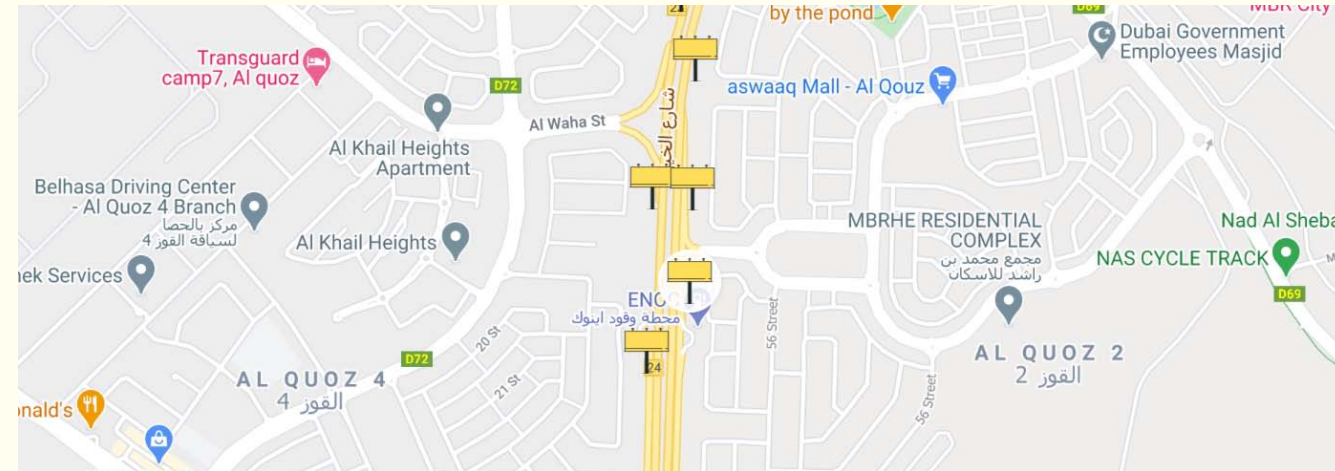


UK06

W: 12M - H: 6M

Target commuters using the Emirates' second busiest road, **Al Khail Road**, target residents in **Business Bay Area**, **Al Qouz**, **Umm Suqiem**. Our Khaill Unipoles are precisley located to reach maximum visibility from all lanes

Traffic: 400,000 ~ 450,000 daily.

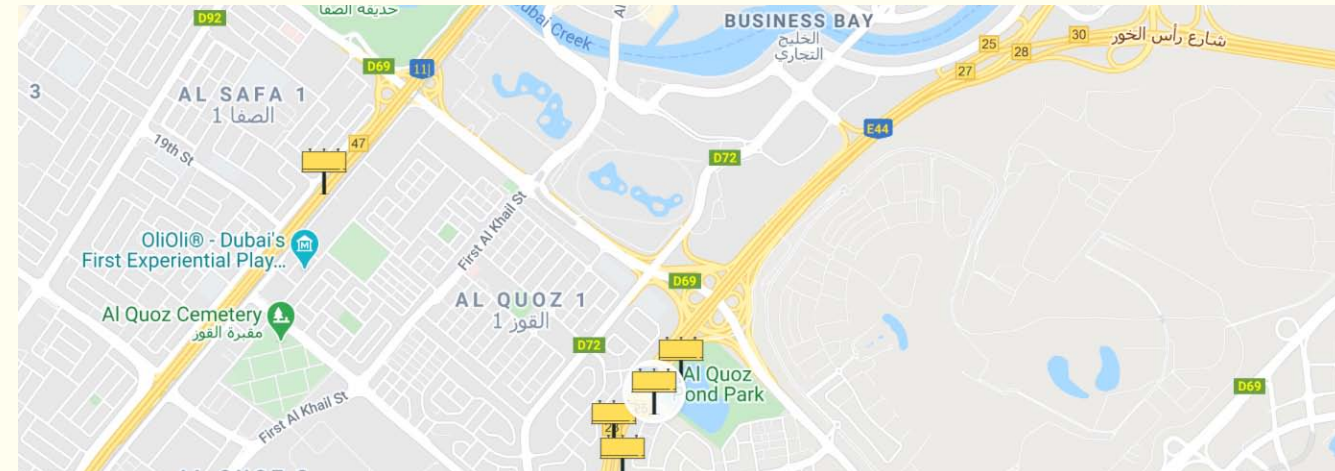


UK07

W: 10M - H: 18M

Target commuters using the Emirates' second busiest road, **Al Khail Road**, target residents in **Business Bay Area**, **Al Qouz**, **Umm Suqiem**. Our Khaill Unipoles are precisley located to reach maximum visibility from all lanes

Traffic: 400,000 ~ 450,000 daily.



UK08

W: 10M - H: 18M

Target commuters using the Emirates' second busiest road, **Al Khail Road**, target residents in **Business Bay Area**, **Al Qouz**, **Umm Suqiem**. Our Khaill Unipoles are precisley located to reach maximum visibility from all lanes

Traffic: 400,000 ~ 450,000 daily.



WALLBANNERS



WT14

W: 20M- H: 6M

Target commuters from Dubai heading to Sharjah's dense traffic. Located at **Al Mulla Plaza.**

Target residents in **Sharjah, Al Qusais, Al Nahda & Hor Al Anz**

Traffic: 500,000 ~ 550,000 daily.



WBO2

W: 26M- H: 7.6M

Target commuters
from Sharjah heading
to Dubai commuting
in dense traffic.

Located at **Al Mulla
Plaza.**

Target residents in
**Sharjah, Al Qusais,
Al Nahda & Hor Al
Anz**

Traffic: 500,000 ~
550,000 daily.

